

## Discover What's New with ROI at ASTRO 2016

Thanks to the support of our generous donors, the Radiation Oncology Institute (ROI) has been busy this year, releasing two requests for proposals, with outcomes from awarded research projects beginning to accumulate. Attendees at ASTRO 2016 will be able to learn more about the Institute's accomplishments by stopping by the ROI booth located on level 1 of the Boston Convention and Exhibition Center in Northwest Lobby A.

### FIND OUT WHO WILL RECEIVE OUR LATEST AWARDS

The ROI will reveal the winners of its Innovative Projects in Radiation Oncology grants in conjunction with the Annual Meeting. Multiple awards totaling up to \$100,000 in new grants will provide seed funding for projects that have the promise to either lead to significant follow-on funding or initiate a new research direction that will eventually have a powerful influence on the field of radiation oncology.

These innovative projects will focus on one of ROI's priority research areas, including communication, quality and safety, comparative effectiveness, toxicity management and the value of radiation therapy (RT). The ROI will select projects that have practical applications for radiation oncology professionals and their patients and give special consideration to proposals that are not otherwise fundable through traditional sources.



### GET TO KNOW OUR RESEARCHERS

Several principal investigators leading research funded by ROI will be at the ROI booth to discuss their projects and share insights on their areas of expertise. Malolan Rajagopalan, MD, MBA, will demonstrate the RadOnc ToolBox app that he developed with support from ROI. Recipient of ROI's 2015 Value of RT award, David Sher, MD, MPH, will be available to talk with booth visitors about his project on the comparative effectiveness of RT versus surgery for oropharyngeal cancer.

### SEE THE RESULTS OF YOUR INVESTMENT

Research led by ROI-funded researcher Christopher Slatore, MD, MS, will be presented at ASTRO 2016. A poster will feature results from a prospective, qualitative study of clinicians caring for patients with early stage NSCLC to evaluate how communication influences patient-centered outcomes and decision making, which was conducted by the Early Stage Lung Cancer Comparative Effectiveness Research Consortium. On Sunday, September 25, at 4:45 p.m., results of a multi-society survey of clinicians' opinions of treatment for stage I lung cancer, for which Dr. Slatore is the senior investigator, will be presented during the Lung ePoster session.

## Get Ready to Run in Boston

All ASTRO 2016 attendees are invited to participate in the seventh annual 5K Run for the Future to Benefit the ROI, which will be held on Monday, September 26, 2016, at 6:30 a.m. Eastern time. Participants in the 2016 5K will enjoy a scenic course around Pleasure Bay and Castle Island in South Boston.

Radiation Business Solutions will once again host the 5K, which has become a tradition at the ASTRO Annual Meeting. The fun event is a great way to start the Monday of the meeting, and it helps support important research for the profession because every dollar donated through corporate sponsorships and registration fees goes directly to the ROI.



Visit [www.roi5K.com](http://www.roi5K.com) to register for the 5K. Academic institutions and corporations can also sign up to compete in team challenges for additional prizes including scholarship money, trophies and bragging rights!

Registration will also be available on-site at booth #9010 in the Exhibit Hall on Sunday, September 25, from 10:00 a.m. – 5:00 p.m. And don't forget to pack your running shoes!

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#### ROI Mission Statement

The Radiation Oncology Institute's mission is to heighten the critical role of radiation therapy in the treatment of cancer through research and education.

Visit us  
on the Web at  
[www.roinstitute.org](http://www.roinstitute.org)  
or call  
1-800-962-7876



## Letter from the president

I look forward to attending the ASTRO Annual Meeting every year. It's a dedicated time for the radiation oncology community to come together to share and learn about the latest advances in our field.

This year, I am particularly excited to go to Boston to celebrate ROI's recent successes with attendees at ASTRO 2016. We will announce the winners of our Innovative Projects in Radiation Oncology awards that we hope will

spark new avenues of inquiry while still addressing the most clinically relevant and immediately needed topics in radiation research. We will launch our new digital resource the RadOnc ToolBox and also hear our talented researchers present their work and then, more informally, speak with attendees about their studies at the ROI booth. We also hope to see the largest turnout yet for the 5K Run for the Future to Benefit the ROI!

ROI's achievements are only possible with the support of our generous donors. Whether you run the 5K, make an annual contribution, are a member of the Founders' Circle or participate in multiple ways, every dollar counts. And, right now your contribution can have double the impact if you make a pledge of \$12,500, or more. ASTRO will match member pledges dollar-for-dollar and you will be recognized in the Founders' Circle for double your pledge amount. The matching funds are dwindling quickly, however, and the original \$3 million dollars has nearly been claimed by generous contributors. So don't delay, and take advantage of this one-time opportunity.

I invite you to stop by the ROI booth to learn more about how this organization is working for us and our patients, to meet those doing the research and to make your contribution. It would be wonderful to have you engaged!

See you in Boston!

Deborah A. Kuban, MD, FASTRO

## Your gift will be matched

# DOLLAR-FOR-DOLLAR

... through ASTRO's matching gift opportunity, but only for a limited time.



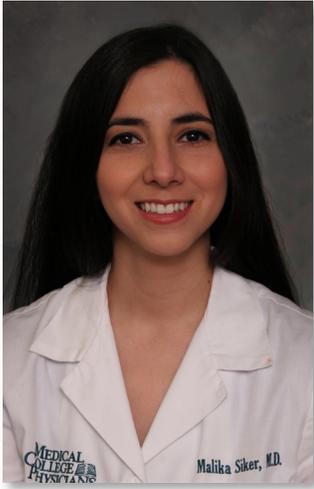
**Don't miss out on the opportunity to have your gift doubled!** When you make a pledge of \$12,500, or more to the ROI today, ASTRO will match your gift dollar-for-dollar and you will be recognized in the Founders' Circle for double your pledge amount.

The matching gift funds are limited, so make your gift today to ensure your investment in the future of radiation oncology is matched dollar-for-dollar. Thank you!



# Donor Spotlight

## Malika Siker, MD



### WHY DID YOU CHOOSE TO SUPPORT THE ROI?

As a resident at the Medical College of Wisconsin, I was introduced to the ROI through faculty members Dr. Colleen Lawton and Dr. J. Frank Wilson. They gave a presentation on the ROI to our Department. I was very inspired by the foundation's mission to strategically fund education and research on radiation therapy. ROI is the safeguard for the future of our field.

### WHAT BENEFITS DO YOU SEE TO SUPPORTING THE ROI EARLY ON IN YOUR CAREER?

One of the goals of the ROI is to keep the field of radiation oncology a high priority for research and education in an environment where funding is continuing to decrease. The ROI advocates and provides funding for research and education in areas of need we define for ourselves through the *National Radiation Oncology Research Needs Assessment*. No other organization does this. By contributing to the ROI early on in my career, I can ensure that radiation oncology will continue to have the funds needed to address the specific concerns of the field during my career and beyond. If we all waited until the later stages of our career to contribute, it may be too late.

### WHY DID YOU DECIDE TO BECOME A RADIATION ONCOLOGIST?

My father was diagnosed with cancer when I was in medical school which drew me to the field of oncology. Having this personal experience gave me perspective on the great impact physicians can make in the clinic. I was fortunate to have excellent mentorship in medical school and residency to guide my current career in academic radiation oncology.

*Continued on next page*

### IN PARTICULAR, WHY DID YOU CHOOSE TO SUPPORT THE ROI AS A MEMBER-IN-TRAINING?

Every year, our resident group would contribute funds toward a holiday gift for our Chair (then Dr. Wilson) and Program Director (then Dr. Lawton). Knowing their dedication to the ROI, making a donation in their honor to the ROI seemed like the perfect gift. We were able to express our gratitude to them for our education while ensuring the future of our field. They were most appreciative.

PLEASE DETACH THE FORM AND MAIL WITH YOUR PAYMENT TO THE ADDRESS BELOW

## Join the *Founders' Circle* Today *...and have your support matched dollar-for-dollar!*

The Founders' Circle is a special giving club for those who have invested in the future of ROI with a gift of \$12,500, or more, payable in full or payable over multiple years.

**YES!** I want to make a pledge to the ROI today and have my gift matched dollar-for-dollar!\*

Signature (Required) \_\_\_\_\_

Pledge commitment date \_\_\_\_ / \_\_\_\_ / \_\_\_\_

#### GIFT AMOUNT

- \$12,500 – worth \$25,000 with the match!  
 \$Other \_\_\_\_\_ – worth twice as much!  
 (\$12,500 minimum to qualify for the Founders' Circle)

#### INITIAL PAYMENT

\$ \_\_\_\_\_

- Enclosed is my check, made payable to the Radiation Oncology Institute

OR

- Charge my VISA, Mastercard, Discover or American Express  
 (see credit card payment form on reverse)

#### PAYABLE OVER

- \_\_\_ Year(s) (5 maximum to qualify for the Founders' Circle)  
 \_\_\_ Quarters (20 maximum to qualify for the Founders' Circle)

\*ASTRO match is available to ASTRO members only.



Radiation Oncology Institute (ROI), PO Box 418398, Boston MA 02241-8398  
 Your donation is tax deductible to the extent allowed by law. Please call 703-502-1550 for more information.

**HOW DO YOU ENVISION THE FUTURE OF THE FIELD OF RADIATION ONCOLOGY? IN WHAT WAYS WOULD YOU LIKE TO SEE IT GROW/EVOLVE?**

It is exciting to envision the future of the field of radiation oncology. We are blessed with wonderful leaders in the field who have a vision for mentoring the next generation. Through this guidance, we can continue to grow from the successes and learn from the failures of the past. New technologies are being developed in radiation treatment delivery. Additionally, systemic and targeted agents are being refined to control distant disease. In this environment, delivering highly conformal radiation therapy that maximizes local control and minimizes toxicity will be critical.

**WHAT ADVICE WOULD YOU OFFER TO THE NEXT GENERATION OF RADIATION ONCOLOGISTS?**

The next generation of future radiation oncologists should continue to be advocates for our field in any way that they can. Opportunities exist to do this on the local, national and international level. Giving to ROI is one way to accomplish this. I am grateful to be able to benefit the lives of my patients through radiation oncology. Supporting ROI will help to preserve this privilege for my generation and those to follow.

**RADIATION ONCOLOGY INSTITUTE (ROI) BOOTH**  
*Northwest Lobby A – Level 1*

**Hours of Operation:**

**Sunday, September 25**  
12:00 p.m. – 5:00 p.m.

**Monday, September 26**  
9:00 a.m. – 5:00 p.m.

**Tuesday, September 27**  
9:00 a.m. – 5:00 p.m.

**Wednesday, September 28**  
9:00 a.m. – 12:00 p.m.

## RadOnc ToolBox Available at ASTRO 2016

ROI is proud to announce the upcoming launch of the RadOnc ToolBox. This new digital resource will provide:

- Evidence-based interventions for managing and preventing eight of the most common radiation-related toxicities.
- A dose conversion calculator.
- A reference for prescribing commonly used medications.
- Toxicity scales.
- Performance status scales.

The RadOnc ToolBox will be free but require users to log in with their MyASTRO username and password. Stop by the ROI booth in Northwest Lobby A of the Boston Convention and Exhibition Center to learn more.



**CREDIT CARD PAYMENT INFORMATION**

*THANK YOU for supporting critical research that quantifies and confirms the value of radiation therapy in the treatment of cancer!*

**BILLING ADDRESS**

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